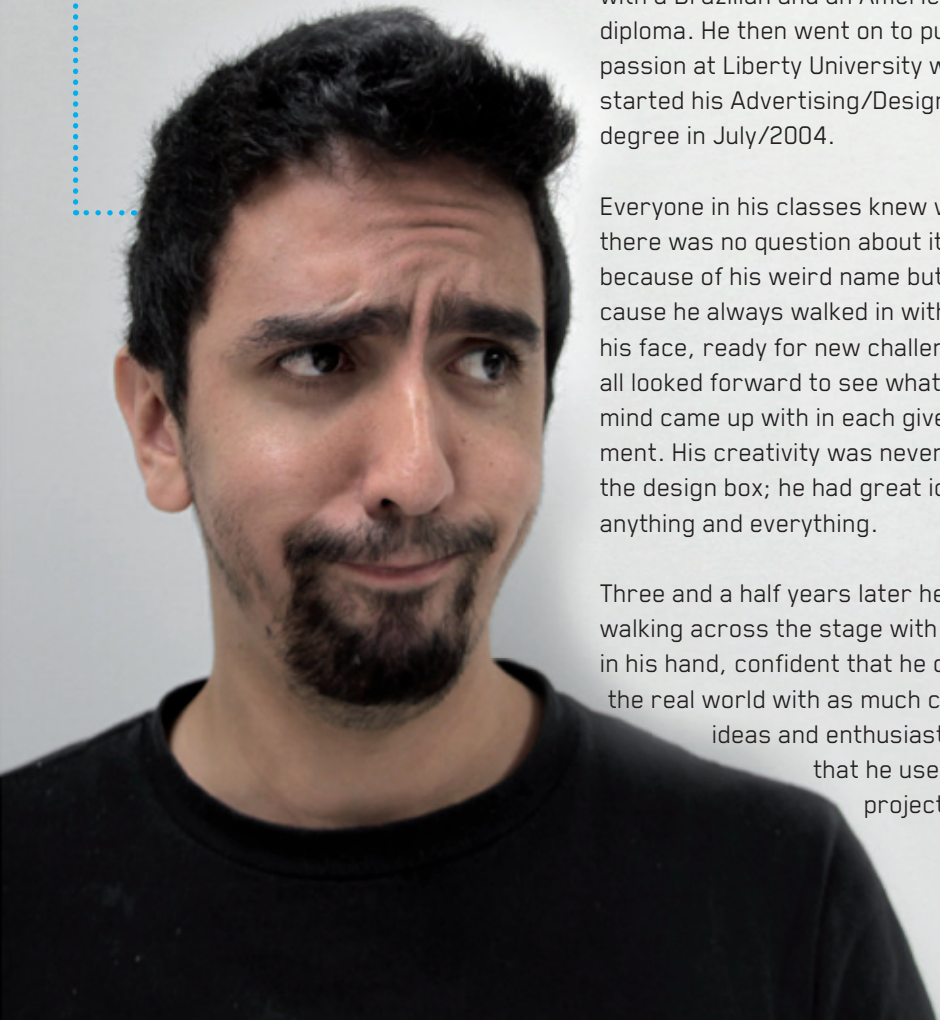


# SO, WHO THE HECK IS GLAUCO LIMA?

Now back in Virginia!

A COMPLETE PROFILE ON THIS DESIGNER THAT EVERYONE HAS BEEN TALKING ABOUT. WELL, NOT YET ANYWAY.



Glauco Lima, 25, loves sharpies & post-it notes. He is also obsessed with the TV show, The Office. His favourite hobbies are: Photography, Biking, anything outdoors.

Glauco was born and raised in Brazil. He soon developed a deep passion for design; everyone around him could notice his creativity at such an early age. He was always drawing everything and everywhere.

In 2003 he graduated from high school with a Brazilian and an American certified diploma. He then went on to pursue his passion at Liberty University where he started his Advertising/Design degree in July/2004.

Everyone in his classes knew who he was, there was no question about it. Not only because of his weird name but also because he always walked in with a smile on his face, ready for new challenges. They all looked forward to see what his crazy mind came up with in each given assignment. His creativity was never bound into the design box; he had great ideas about anything and everything.

Three and a half years later he was walking across the stage with a diploma in his hand, confident that he could face the real world with as much creative ideas and enthusiastic energy that he used in tackling projects before.

## WHAT DOES HE KNOW?

Glauco is the kind of guy that learned everything he knows all by his own efforts. He took some classes but basically he learned everything off the Internet fuelled by his curiosity and creativity. Below is a list of his special ninja skills.

oi! Portuguese - Fluent

hi! English - Fluent

¡hola! Spanish - Basic

Mac and PC - Advanced

Ps Photoshop CS5 - Advanced

Ai Illustrator CS5 - Advanced

ID InDesign CS5 - Advanced

AE After Effects CS5 - Advanced

Final Cut Pro - Advanced

Video & Photography - Advanced

## WHEN TO HIRE HIM? ✓

If you are looking for a creative mind to help your company grow.

If you want someone with fresh, new ideas for everything.

;) If you need someone to bring joy to your office through a big smile.

If you need an extremely fast learner and can multitask like an octopus.

If you need someone with perfect English and a hot foreign accent.

If you need a team player. Who loves to be challenged.

## WHEN NOT TO HIRE HIM? ✗

If you are a grumpy person who doesn't like a smiley face around the office.

Comic Sans Rulz! If you think Comic Sans is not that bad, in fact, you love it.

**POLL TIME** : Would you ever hire Glauco for your graphic design needs if you had the chance?

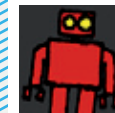


## WHAT DO YOU TWEENK?

We asked a few people that follow Glauco on Twitter to share with us what they think of him in 140 characters or less.



@RainnWilson - Actor and Founder of SoulPancake  
If you are looking to hire a brilliant, hard-working, graphic designer, I recommend this creative cat: <http://robotactivate.com>



@Explodingdog - Worldwide famous illustrator from CT  
Glauco Lima writes a good blog, is an enthusiastic supporter of explodingdog, and I hope he comes up north so we can chill together.



@golriz - Co-author of Soul Pancake  
Glauco Lima's designs are aesthetically appealing, clean and eye-catching. We love the default avatar he created for SoulPancake.com



@Dr\_rosen\_roseN - Artist, Producer, Remixer from LA  
Glauco's passion for music, video, and design never ceases to amaze me - his commitment to creativity fuels his work as an amazing graphic designer.



@glaucodiogenes - Famous illustrator from Brazil  
He is extremely focused and dedicated, always improving at each challenge. Laziness and carelessness are not in his vocabulary. I'm a fan!



@steveniskomm - Graphic Designer from NYC  
Crazy ideas and inspirations never runs out on Glauco's head, he's the kind of guy that say yes to everything, and thats a good thing.



@Dan\_Jones - Animator and friend from CA  
He treats everyone like a prized possession. He will bring out your best. Glauco has the ability to bring structure to the world of ideals.

**CONTACT** : If you want to get in touch with this crazy Brazilian, you have various options:

E-mail: [glauco@robotactivate.com](mailto:glauco@robotactivate.com)  
Phone: 718.288.6472  
Website: [www.robotactivate.com](http://www.robotactivate.com)  
Twitter: [twitter.com/robotactivate](https://twitter.com/robotactivate)

## TIMELINE

**2004** August  
LIBERTY UNIVERSITY  
Lynchburg, VA

Advertising/Design  
He was accepted at Liberty University. He graduated with a degree in AD/PR and design.

**2007** August  
LIBERTY CHAMPION  
Lynchburg, VA

Graphic Designer  
Designed Liberty University's weekly newspaper. Also lectured an elective design class.

**2008** January  
NEWS AND ADVANCE  
Lynchburg, VA

Graphic Designer  
He was the fastest and most effective designer, worked on ads and paper's overall design.

**2009** June  
OPERATION BLESSING BRASIL  
São Paulo, Brazil

Graphic Designer  
Designed all the graphic material for all Latin America. Also worked with animation, photo and video.

**2010** June  
SOUL PANCAKE.COM  
California

Graphic Designer  
Main graphic designer for Soul Pancake's projects, such as booklets, props, and banners.

**2011** June  
LIBERTY UNIVERSITY  
Lynchburg, VA

Videographer  
Produce promotional videos for the university. Storyboarding, shooting, editing and post-production.

**2012** Now  
YOUR COMPANY  
Anywhere

Graphic Designer  
He could be at your company sharing his creativity and ideas. All you have to do is make an offer.